DWeb Weekend 2025 - Saturday 8/16/2025

Roundtable Discussion 2.5

Title: *Adoption, how to activate network effects*
Time: *14:00 - 14:45*
Attendees: *X, Y*
Note taker: *Z*

Please add your /initials/ at the front of a comment

General Notes

Problem statements:
What would be a key product / idea for activating network effect?
After building something, how do we get users? How do we find an anchor product
What are the challenges of growing user bases?

- Product Ideas
    - Data / Idea sharing with access control
    - Provenance / tracing through QR codes

- If you build it, they will come.

- How do you convince people they should use a product?

- What criteria do people use when they choose a product?
    - What are the features?
    - Who else is already using it?

- What standards / regulations / compliance / certification do they follow?

Summary to be reported to the other DWeb Weekend participants

a) This is still a hard problem

b) Need to find an unsolved / undersolved problem where DWeb provides a better solution

c) Timing is help, especially if there is a externality / forcing function for adoption of a new technology

d)

name of the reporter